Profile



Curated interior design brands for all interior professionals

With a curated selection of interior design brands, the MUNICH DESIGN DAYS are targeting interior architects, architects, interior designers, interior decorators, hoteliers, contractors and all interior professionals.

The innovative format takes place centrally in the design and furnishing metropolis Munich and complements the Munich Stoff Frühling.

MUNICH DESIGN DAYS – Edition 2 12 – 15 March 2026

Services

The MUNICH DESIGN DAYS are an innovative trade fair format that offers its exhibitors an outstanding platform to present the latest products from the furniture and interiors sector. These services are guaranteed to exhibitors:

- · Organisation of the event
- · Shuttle service to the centrally located Praterinsel
- · Info stands and hostesses
- Light catering
- Free entry for trade visitors
- · App for scanning visitor QR codes
- Ticketing of trade visitors
- Advertising and print adverts
- MDD Website
- Regular newsletters
- Press and communication work
- Social Media



Data & Facts





Period

12 – 15 March 2026

Location

Praterinsel

= TOTAL COSTS Munich Design Days	18.450€	14.550€	10.650€	8.700€
+ participation fee Munich Design Days	6.750€	6.750€	6.750€	6.750€
Exhibition space rent Praterinsel (195 € per m²)	11.700€	7.800€	3.900€	1.950€
Prices	60 m ²	40 m²	20 m²	10 m²

Media Partners 2025







CUBE DECE H.O.M.E.

IDEALE HEIM meter



STYLEPARK

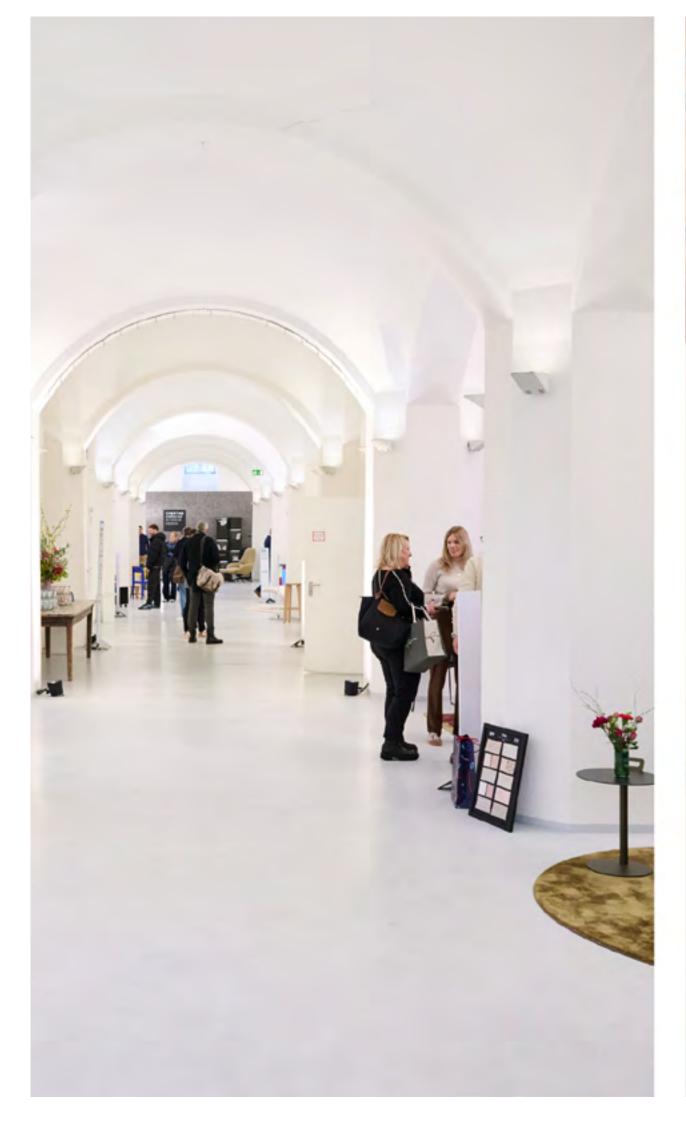
Impressions 2025



MUNICH DESIGN DAYS

LOCATION PRATERINSEL

LOCATION PRATERINSEL









LOCATION PRATERINSEL

Courtyard









Press reviews

More than 100 journalists visited MUNICH DESIGN DAYS 2025 to get their own impression of the new format.

baunetz-id.de | 27.03.2025 stylepark.de | 14.02.2025 moebel-kultur.de | 13.03.2025 decohome.de | 20.03.2025 meter-magazin.ch | 18.03.2025 Presse-Nachbericht MDD | 21.03.2025





LOCATION PRATERINSEL ATELIERS

MUNICH DESIGN DAYS 2026 will be expending at the location Praterinsel and will include the PRATERINSEL ATELIERS.

The additional spaces have a special architectural character.

This expansion will strengthen the entire central Praterinsel location for trade visitors and exhibitors in 2026 and make it even more attractive.

The **PRATERINSEL ATELIERS** premises are divided into ground and upper floor, offering various spaces ranging from approx. 10 to 120 m², which can be individually designed and styled.

Walls can be painted in colour, for example, and do not have to be returned to their original condition at the end of the event.

LOCATION
PRATERINSEL
ATELIERS



LOCATION
PRATERINSEL
ATELIERS

ground floor







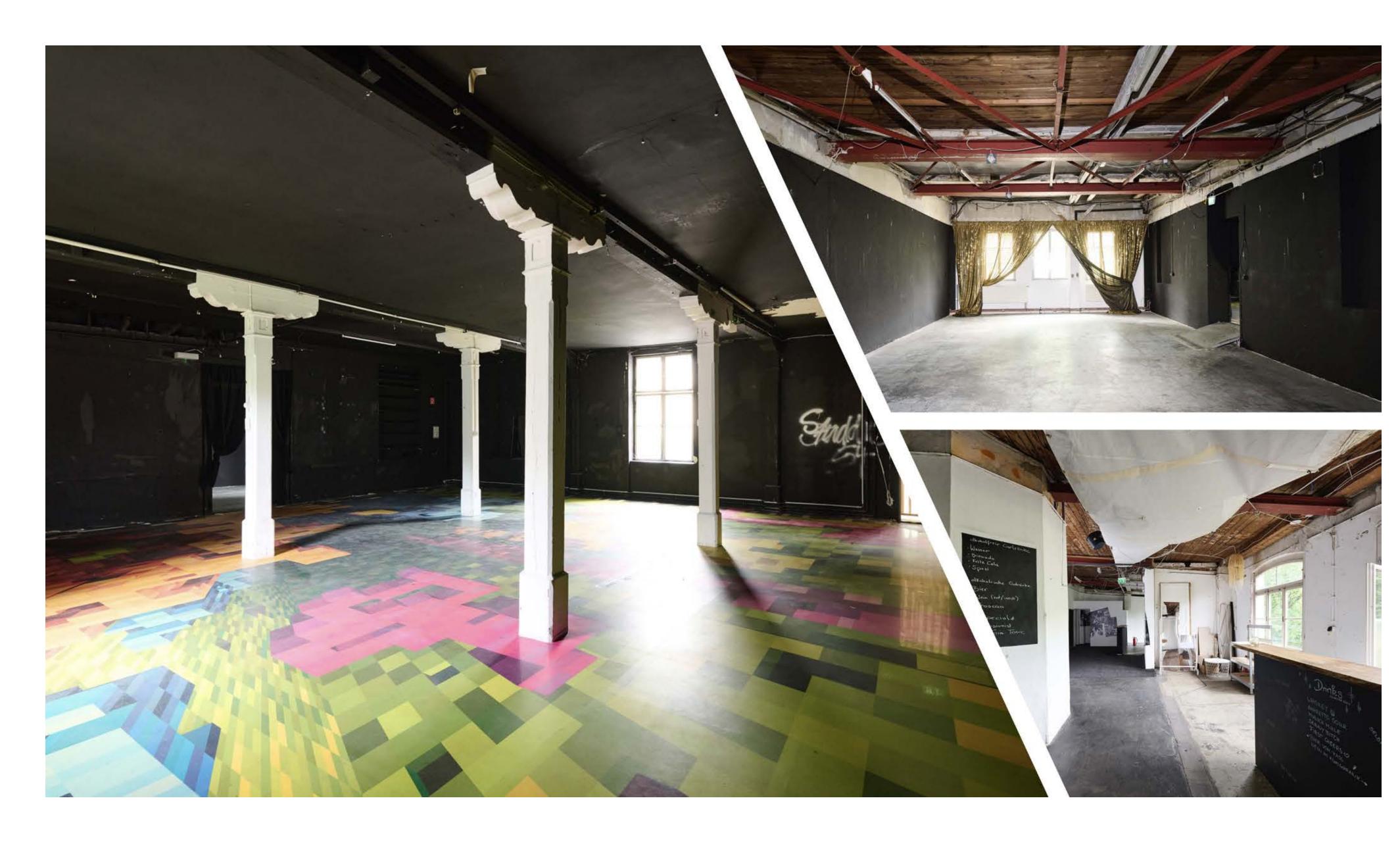
LOCATION
PRATERINSEL
ATELIERS

ground floor



LOCATION
PRATERINSEL
ATELIERS

upper floor



Contact & Registration

by e-mail or phone +49 89 51 00 97 82

Klaus Winkler wunichdesigndays.de

Malte Perlitz
malte.perlitz@munichdesigndays.de

