

MUNICH
DESIGN
DAYS 2026

Profile



Curated interior design brands for all interior professionals

With a curated selection of interior design brands, the MUNICH DESIGN DAYS are targeting interior architects, architects, interior designers, interior decorators, hoteliers, contractors and all interior professionals.

The innovative format takes place centrally in the design and furnishing metropolis Munich and complements the Munich Stoff Frühling.

MUNICH DESIGN DAYS – Edition 2
12 – 15 March 2026

Services

The MUNICH DESIGN DAYS are an innovative trade fair format that offers its exhibitors an outstanding platform to present the latest products from the furniture and interiors sector. These services are guaranteed to exhibitors:

- Organisation of the event
- Shuttle service to the centrally located Praterinsel
- Info stands and hostesses
- Light catering
- Free entry for trade visitors
- App for scanning visitor QR codes
- Ticketing of trade visitors
- Advertising and print adverts
- MDD Website
- Regular newsletters
- Press and communication work
- Social Media

**MUNICH
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Data & Facts



Period
12 – 15 March 2026

Location
Praterinsel

Prices
**Exhibition
space rent
Praterinsel**
(195 € per m²)

+ participation fee
Munich Design Days

= TOTAL COSTS
Munich Design Days

	60 m²	40 m²	20 m²	10 m²
Exhibition space rent Praterinsel (195 € per m²)	11.700 €	7.800 €	3.900 €	1.950 €
+ participation fee Munich Design Days	6.750 €	6.750 €	6.750 €	6.750 €
= TOTAL COSTS Munich Design Days	18.450 €	14.550 €	10.650 €	8.700 €

All prices plus VAT

Media Partners 2025



CUBE DECO *Home* H.O.M.E.

DAS
IDEALE HEIM **meter**



STYLEPARK

Impressions 2025



**MUNICH
DESIGN
DAYS**

**LOCATION
PRATERINSEL**

MUNICH DESIGN DAYS

LOCATION
PRATERINSEL



MUNICH DESIGN DAYS

LOCATION
PRATERINSEL
Courtyard



**MUNICH
DESIGN
DAYS**

Press reviews

More than 100 journalists visited MUNICH DESIGN DAYS 2025 to get their own impression of the new format.

baunetz-id.de | 27.03.2025

stylepark.de | 14.02.2025

moebel-kultur.de | 13.03.2025

decohome.de | 20.03.2025

meter-magazin.ch | 18.03.2025

[Presse-Nachbericht MDD](#) | 21.03.2025



LOCATION PRATERINSEL **ATELIERS**

MUNICH DESIGN DAYS 2026 will be expanding at the location Praterinsel and will include the **PRATERINSEL ATELIERS**.

The additional spaces have a special architectural character.

This expansion will strengthen the entire central Praterinsel location for trade visitors and exhibitors in 2026 and make it even more attractive.

The **PRATERINSEL ATELIERS** premises are divided into ground and upper floor, offering various spaces ranging from approx. 10 to 120 m², which can be individually designed and styled.

Walls can be painted in colour, for example, and do not have to be returned to their original condition at the end of the event.

**MUNICH
DESIGN
DAYS**

LOCATION
PRATERINSEL
ATELIERS



**MUNICH
DESIGN
DAYS**

LOCATION
PRATERINSEL
ATELIERS

ground floor



**MUNICH
DESIGN
DAYS**

LOCATION
PRATERINSEL
ATELIERS

ground floor



**MUNICH
DESIGN
DAYS**

LOCATION PRATERINSEL ATELIERS

upper floor



Contact & Registration

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